

# MASTER RULES

ONLY those individuals holding the PPA Master of Photography Degree may enter the Master Category of the Photographic Competition. ONLY those individuals holding the PPA Master of Electronic Imaging Degree may enter in the Master Category of the Electronic Imaging Competition. ONLY those individuals holding the PPA Master Artist Degree may enter in the Master Category of the Art/Tech Competition.

Please read instructions for all entrants.

1. **ENTRIES ALLOWED.** Total number of entries is four items which may be prints, transparencies, albums, or any combination of the preceding. For 2003, the Affiliate Art/Tech, EI & Commercial Competition will be held in Atlanta, GA.
2. **CLASSIFICATION OF ENTRIES.** In this PPA Affiliated Regional Competition, only Photographic Open and Albums may receive a Seal of Approval.
3. **MOUNTING.** All prints must be permanently mounted on mount board. No masonite allowed. Thickness of the print and mount shall be a minimum of 1/8" and a maximum of 3/8" at any point on the entry. The prints may not be framed or under glass. Overlay and underlay mats are permitted. Entries may not exceed 480 square inches with the largest dimension 24" (if an entry is 24" long on one dimension, the maximum other dimension is 20"). The presentation (including image) may be of any proportion or shape but not smaller than 80 square inches. Prints exceeding the maximums or minimums will be disqualified. To prevent damage to other entries, no foreign material may be added to the front or back surface of the print other than standard retouching materials.
4. **COLOR TRANSPARENCIES.** Masters are eligible to enter transparencies under the general rules. See rule 12.
5. **SEAL OF APPROVAL.** See rule 15 of Official Rules.
6. **CLOSING DATE.** No entries accepted after official closing date of **March 25, 2004 - 7:00pm**  
Note: Check Master's box when signing Certification on entry form.

The PPA Chairman of the Jury has the authority to decide any questions not specifically covered by these rules, and his or her decision will be final.

## CHECKLIST

1. Use "Prepaid" label to ship case.
2. Circle category code letter on entry form. See rule 7.
3. Photographs - Each image must be titled. See rule 9.
4. Album - An Official Album entry form (in addition to the standard entry form) must be enclosed with the album.
5. Fill out (print) return label.
6. Enclose correct entry fee. See Rule 5.
7. Enclose entry form with entry. See rule 6. Do not cut or mutilate entry form in any way. It will be reproduced as your judging tally. Re-check all rules. Non-compliance will prevent judging of your entry. Sign certification. See rule 3.
8. Out of region and other special category exhibits may be judged by the same juries and may use this form, but such entries are not eligible to receive the Seal of Approval. Be sure to check the proper box on the form indicating the type of entry.

Deadline Date: **March 25, 2004**

Judging Date: **March 26 & 27, 2004**

## JUDGING PROCEDURES

The point system is used with scores from 100 to 0 as follows.

Exceptional:	100 - 95
Superior:	94 - 90
Excellent:	89 - 85
Deserving of a Merit:	84 - 80
Above Average:	79 - 76
Average:	75 - 74
Acceptable:	73 - 70
Unacceptable:	69 - 0

Images in this competition are judged utilizing the twelve (12) elements of a merit image:

1. Impact
2. Creativity
3. Style
4. Composition
5. Print Presentation
6. Color Harmony
7. Center of Interest
8. Lighting
9. Subject Matter
10. Technique
11. Story Telling
12. Technical Excellence/Print Quality

All photographs and wedding albums receiving initial scores of 81 to 78 are automatically challenged and reviewed. On the rejudging, the change of a score is by 80% majority vote. The final score will be the official score on these and on any other challenged photographs.

**PLEASE NOTE: THE NUMERICAL SCORING SYSTEM DETAILED ABOVE APPLIES TO ALL AFFILIATED REGIONAL JUDGINGS. THE THUMBS UP/THUMBS DOWN PROCEDURE WILL BE USED ONLY DURING THE INTERNATIONAL JUDGING.**

Separate five-person panels (with one alternate) composed of Masters of Photography will judge the photographs. Entries receiving a score of 69 or below will not be exhibited at an affiliated exhibition.

\*PPA Merits are granted only to members of PPA.

Contact PPA headquarters at 229 Peachtree Street NE, Suite 2200, Atlanta, GA 30303, or call 800-786-6277 immediately for further membership information.