

General and Special Trade Show Information

2008 Southwest PPA Fall Regional Convention & Trade Show
in conjunction with the
Southwest 2009 Affiliated Regional Print Judging and Competition

Convention Dates ----- October 3 - 7, 2008

Trade Show Dates ----- October 3 - 5, 2008

Location: Arlington Sheraton (formally Wyndham) Hotel & Arlington Convention Center ---- Arlington, TX
(trade show room has a private loading dock connected directly into the room)

Trade Show Contact : Michael Scalf Sr P.O. Box 1779 Blanchard, OK 73010
Phone: (405) 485-3838 Fax: (405) 485-3774 Cell: (713) 248-1000
e-mail: michael@swppa.com

Decorator: George Fern Decorating Co, Attn: Jim Miller (817) 481-0043 Fax (817) 481-0692

Freight Consignment : George Fern Decorating Co. will be able to accept and store shipments up to 30 days prior to the convention. A complete information packet will be sent or emailed to you 6-8 weeks prior to the show.

NOTE: The Hotel and Convention Center will NOT accept freight shipments!

BOOTH RESERVATION GUIDELINES

The trade show is limited to 138 total booths. Each booth will be 10' x 10' with pipe and draping. Each booth will be furnished with one 6" draped table, two chairs and a company sign. Additional furniture can be provided by George Fern (formally Pinnacle) Decorating Co. Booths can only be reserved by fax or mail beginning October 1, 2007 at 12 Noon CST. A non-refundable retainer of \$150.00 per booth is required to reserve your location. (i.e. \$150 for a single; \$300 for a double; \$450 for a triple; \$600 for a quad). On faxed reservations, your original contract, along with your retainer, must be received within two weeks or your booth will be released. Final balances are due on or before August 15, 2008. No refunds made after September 1, 2008

THERE WILL BE NO PROGRAMS DURING TRADE SHOW HOURS!

Booth Prices

Single Isle Booth: \$725.

Double Isle Booth: \$1400.

Triple Isle Booth: \$1900.

Quad Isle Booth: \$2500

Single End Booth: \$800.

Double End Booth: \$1500.

Triple End Booth: \$2000.

Quad Island Booth: \$2650

Tentative convention schedule !

Friday, October 3 -

8:00 AM - 7:00 PM

Exhibitors Move-in

Friday, October 3 -

7:00 PM - 10:00 PM

Trade Show is open

Saturday, October 4 -

12:00 N - 4:00 PM

Trade Show is open

Saturday, October 4 -

4:00 PM - 6:00 PM

Exhibitor's Reception (private)

Sunday, October 5 -

12:00 N - 4:00 PM

Trade Show is open

Sunday, October 5 -

3:00 PM - 10:00 PM

Exhibitor Move-out